

#### **Latest News**

Honouring our Volunteers How to Write a Media Release - essential for bridge organisations BridgeTV Videos and Upcoming Commentary 2023 Autumn Nationals May 4 - 8 VCC June 8 - 12 2023 Australia Wide Teams Club Knockout June Marrakech TransNational Events Aug 28 - Sept 2

## **National Volunteer Week**

National Volunteer Week (15 -21 May) is Australia's largest annual celebration of volunteering with the 2023 theme of **The Change Makers**.

It is a chance for all of us to celebrate and recognise the vital work of volunteers in bridge clubs, state bridge organisations and bridge congresses.

Bridge clubs and congresses are suffering from reduced attendances and the work of volunteers is essential to make your club a premium product and be a welcoming and friendly club for returning and future players.

In Australia we have about 330 playing clubs and the vast majority are volunteer run with management committees, directors, teachers, board dealers, match makers, kitchen helpers and in many clubs people to set up the playing room and break it down at the end. This could total over 3,000 volunteers.

Here is a collection of ideas on how you can celebrate National Volunteer Week 2023 for volunteers in bridge clubs:

- 1. Token of Appreciation: Give each volunteer a small token of your appreciation, such as a certificate or a personalized gift. Here are some templates to provide certificates to volunteers <u>Online Certificate of</u> <u>Appreciation #NVW2023</u>
- 2. Highlight Volunteer Achievements: During National Volunteer Week, take the opportunity to showcase the achievements of your club's volunteers. You can feature them in



your club's newsletter or website or share their stories on social media. Make sure to highlight the valuable contributions they have made to the club and the bridge community.

- 3. Offer Incentives: Consider offering incentives to your volunteers during National Volunteer Week. This could be in the form of a free game or a free entry to a bridge tournament. These incentives can help show your appreciation for their hard work and dedication.
- 4. **Create a Volunteer Recognition Program:** Establish a volunteer recognition program to recognize the hard work of your volunteers throughout the year. You can create different levels of recognition, such as a bronze, silver, and gold level, and award them based on the number of hours or tasks completed. This will help motivate volunteers to continue giving their time and effort
- 5. Volunteer Yourself: The best way to support volunteers is to become one yourself. If you feel passionate about bridge offer your time and skills to help contribute to the growth of bridge. It is also a great way to meet new people, make new friends and have a rewarding experience that provides a sense of purpose and fulfillment.
- 6. **Share Volunteer Stories:** Use local TV radio, newspapers or social to share stories of volunteers and the impact they have had on your community. Highlight the work they do and the difference they make.

To assist your club to prepare volunteer's stories (or any other stories) to get publicity ABF Marketing has made a

"How to Write a Media Release" presentation on BridgeTV.com.au

If you need help with your media release then contact Peter Cox on 0413676326 or <u>marketing@abf.com.au</u>



#### **Next BridgeTV Commentary**

The final of the ANOT is hoped to be broadcast Live on BridgeTV on Monday 8

May from Adelaide

#### **BridgeTV Videos**

How to Write a Media Release - NEW - for all Clubs and Organisations Gold Coast Congress on 7 News Gold Coast - over 1,000 views ABF Online Discussion - 140 Views ABC Radio Melbourne Interview on Gold Coast Congress - Ben Thompson (WBF Vice-President) <u>6PR Perth Interview on World Bridge Tour</u> - Allison Sralow (ABF President) Laura Ginnan on ABC Radio Victoria



# Visit Adelaide for the 2023 Autumn Nationals

### Thursday 4th May - Monday 8th May 2023

Ridley Centre, Adelaide Showground, Wayville

Gold Masterpoints awarded | PQPs in Open and Mixed events

Butler Swiss Pairs (Open, Mixed, Under Life, Under Grand) Swiss Teams (Open, Under Life, Under Grand)

#### New Event

One-day Rookie Pairs for players with fewer than 35 Masterpoints, on Thursday 4th May

#### Final only on Monday -No Consolation

New Scorer Chris Carolan

Tournament Organiser: Barbara Travis Phone: 0437 919 928 | Email: anot@abf.com.au

To enter or for more information, see MyABF









## 2023 Victor Champion Cup Festival of Bridge 8<sup>th</sup> – 12<sup>th</sup> JUNE 2023

Chief Tournament Director: Laurie Kelso ABF GOLD Point and PQP Events



Events for stayers, sprinters and new starters. WIN GOLD!

Don't miss the Premier event of the Victorian Bridge calendar at the Moonee Valley Racecourse.

If you enjoy the Gold Coast Congress – this is your winter choice.

First class amenities and ample parking.

Restaurants and pubs close by.

Delivery of food at the venue makes it easy.

Join us in the Victorian event of the year and place your bets early to get a discount .

For event information and to book and pay: https://myabf.com.au/events/congress/view/607





# ABF TEAMS KNOCKOUT



#### 2023 AUSTRALIA WIDE TEAMS CLUB KNOCKOUT

 When: Second Tuesday of each month, starting June, 7.30 pm Eastern

 Qualifying:
 June-August-September:

 Knockout and Consolation: October-November-December:

 Where:
 RealBridge

 Format:
 Clubs (home and alternate members) can enter one team (total 4) in each division:

 All Clubs' players < 50 masterpoints</td>

 Clubs < 100 members and players less than 100 masterpoints</td>

Clubs > 100 members and players less than 100 masterpoints

All Clubs and players less than 750 masterpoints

All Clubs and no masterpoint limit (\* Masterpoints and Club members at 31 March 2023)

" Unlimited substitutes and monthly format avoid any significant disruption to existing club programs and the second Tuesday avoids the Melbourne Cup." Dave Munro, South Perth Bridge Club

IN CLUB

ΟΝΙ ΙΝ

Cost: \$240 per team (\$10 per player per round) with entry and payment via myABF covers 6 rounds for all teams. Teams not making the knockout stage join a three round Swiss consolation Prize money: \$1000 winner and \$500 runner up payable to Club (this prizemoney is payable to dubs in divisions with 16 entries. The organisers will scale prizemoney for divisions with fewer entries)

#### Gold Masterpoints at A2 level

Director: Matthew McManus Organiser: Rob Ward (SMS 0418 611 908)

Tournament Regulations: can be found via myABF

YOUR

CLUB

" This was a great competition particularly for the less experienced players who grew significantly during the event. Home and alternate club provisions broadened eligibility. " Sue Falkingham Tasmania BA and Liz Sylvester Mollymook.

PLAYING BRIDGE TOGETHER

#### The WORLD BRIDGE FEDERATION presents

#### WORLD TRANSNATIONAL OPEN SWISS AND KNOCKOUT TEAMS August 28 - September 2

MARRAKECH GRAND PRIX TRANSNATIONAL BOARD-A-MATCH (BAM) TEAMS August 30 - September 1





WWW.WORLDBRIDGE.ORG